

PRESS RELEASE

## Wellness gone wild

Severin opens first safari spa in Kenya – TÜV certifies facilities

Stalking elephants in the early morning, enjoying a relaxation massage with African oils under the shadows of beautiful acacias at noon: **Severin Safari Camp\*\*\*\*s** sited in Tsavo West National Park has opened the first safari spa in Kenya in March.

The 430 sq. m. wellness oasis features a large Ying-Yang Pool with fresh spring water, closed and open-air massage areas. It is located within the camp, with its 21 tents and 6 suites. Specially trained therapists revive the tired safari guests with relaxation massages such as „African Dream“, or indulge the skin with traditional African beauty secrets like soft cleansing-peelings.

The luxurious camp run by Severin Touristik was built in 2001 in a classy natural design and has just been awarded with the international hallmark of excellence for “International Spa Standard” and “Service Quality Standard” by the TÜV Rhineland, one of the leading independent testing companies for quality and safety in the worldwide tourism industry. The sister hotel Severin Sea Lodge with its 200 rooms is located on the North Coast of Mombasa and has also just received the TÜV certificate for service quality. After ventures in South Africa in 2008, it is the first time the German TÜV has certified a holiday facility in Kenya. The certifications for the Kenyan Severin hotels were awarded in the presence of the Kenyan Minister for Tourism, Najib Balala, at ITB Berlin 2009.

“We intend to combine the authentic African feeling and Asian relaxation methods in our KENBALI spa“, explains Cornelia Schulte, wife of the owner Severin Schulte and independent cosmetician for more than 20 years who designed the spa. Kenbali comprises the words Kenya and Bali. For safari tourists this translates into beauty treatments rooted in African tradition such as relaxing massages with marula oil derived from the nut of the marula fruit. Called Africa’s miracle oil it is rich in antioxidants, vitamin E and C and is said to show real anti-aging effects.

Tsavo National Park which consists of Tsavo East and West is the biggest game park in East Africa. With a view of Mt. Kilimanjaro, the park offers unique and diverse landscape with wide savannahs, wooded plains and more than ten thousand of the famous “red” elephants.

*In the early Seventies, the German industrialist Rudolf Schulte sen., fascinated by freedom and adventure, acquired a grove of palm trees on the Indian Ocean in Kenya – the foundation for Severin Touristik. His son Severin Schulte has carried on the company for over 30 years now. The African specialist offers the beach hotel Severin Sea Lodge\*\*\*\* at Bamburi Beach in Mombasa, Severin Safari Camp\*\*\*\*s with its KENBALI SPA in Tsavo West National Park, Severin Tours & Safaris, the tour operator my\_africa, a TUI travel agency and the Sunderland Hotel\*\*\*\* in Germany with African allure as well.*

**For more information and press material including photos please visit our web-site [www.severin-kenya.com](http://www.severin-kenya.com) . Or simply contact us:**

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