

PRESS RELEASE

TÜV-Certificate for Severin in Kenya

Featured for service performance and spa quality

Berlin, 12th March 2009 - TÜV Rheinland has awarded Severin Sea Lodge and Severin Safari Camp in Kenya with its international hallmark of excellence. In presence of the Kenyan minister of tourism, Hon Najib Balala, hotel owner Severin Schulte received the certificates at the Kenya Tourist Board (KTB) stand, during ITB Berlin 2009.

For the first time ever, TÜV has inspected and certified a holiday destination in Kenya. Severin Sea Lodge the beach hotel in Mombasa with its 200 rooms and the four-star camp in Tsavo West National Park has received their hallmark of excellence for service, performance and spa quality.

“Our attention was particularly attracted by the concept of sustainable tourism of the Severin group in Kenya“, said tourism expert Olaf Seiche from TÜV Rhineland, who visited Kenya for his one-week audit. “It isn’t tourism at any price“, said Seiche and especially mentioned the “careful handling of natural resources” e.g. the biological waste water treatment plant and the hotel’s very own organic farm in Mombasa. “This means, that the quality of raw materials is of a very high level. “ Furthermore the TÜV auditor praised „the unique combination of safari and spa“, which enables guests to relax during their stay at the camp. Additionally the “admirable guest assistance from wake-up until the late evening” was positively mentioned. At Severin Safari Camp, Maasai guides accompany the guests to and from the dining room for dinner – to avoid confrontation with wild animals.

The Severin Safari Camp****s with its 27 luxurious tents and suites was audited and certified according to the “Service Quality Standard” and “International Spa Standard”. The camp with its newly opened KENBALI SPA is located in Tsavo West, Kenya’s largest National Park which is famous for its “red” elephants, with a view of Mt. Kilimanjaro. The recently renovated beach hotel Severin Sea Lodge with its 200 rooms and located within a palm grove on the North coast of Mombasa, also received the certificate for “Service Quality Standard”. It has already been internationally recognised several times for its environmental protection.

Relaxing: Wellness within the bush

In March 2008, Severin Safari Camp underwent extensions, and emerged with the first ever wellness spa within the bush: KENBALI SPA. Guests can relax during traditional African relaxation massages like “African Dream” and enjoy the 430 sq.m. Wellness area with infinity pool, deck and massage rooms. The spa which has been built out of natural materials combines the authentic African charm with Asian relaxation methods. Its name KENBALI is compiled from the words Kenya and Bali.

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”We are very happy about this successful TÜV certification“said the German owner Severin Schulte, 55, who has been investing in Kenya for over thirty years now. “It proves our constant efforts of looking for solutions to ensure that tourists are able to enjoy Kenya’s unspoilt beauty and nature has not gone unnoticed. “

Up to now, TÜV Rhineland has tested thousands of hotels and touristic facilities in 21 countries and has proven its leading role as an independent audit company within the global tourism branch.

*In the early Seventies, the German industrialist Rudolf Schulte sen., fascinated by freedom and adventure, acquired a grove of palm trees on the Indian Ocean in Kenya – the foundation for Severin Touristik. His son Severin Schulte has carried on the company for over 30 years now. The African specialist offers the beach hotel Severin Sea Lodge**** at Bamburi Beach in Mombasa, Severin Safari Camp**** with its KENBALI SPA in Tsavo West National Park, Severin Tours & Safaris, the tour operator my_africa, a TUI travel agency and the Sunderland Hotel**** in the Sauerland with African allure as well.*

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